



FOR IMMEDIATE RELEASE – JUNE 2015 - HAYWARD, CALIFORNIA USA



## MAGICO S-SERIES S-SUB

With their continued passion and commitment to excellence, Alon Wolf and his team of engineers are pleased to announce a new addition to the award winning S-Series line – the S-SUB.

Following the success of the Q-Sub 15 /18 the new S-SUB expands the sound dimension capabilities of any Magico S-Series loudspeaker with thundering low bass frequency reinforcement.

Standing vertically, the acoustic suspension enclosure of the S-SUB features curved aluminum side panels that are machined in-house from half-inch thick aluminum extrusions which are sixteen-inches in diameter. Internal bracing is carefully positioned throughout the enclosure to minimize resonances and eliminate any chance of enclosure warping from the enormous sound pressure build up.

Dual 12-inch Magico bass drivers are mounted to the front baffle in a vertical array and provide front firing momentum. Each driver has an extremely powerful magnet assembly and ultra-stiff aluminum cones that are capable of producing deep powerful bass frequencies with speed and accuracy. The excursion rate of the voice coil is measured at 15-mm linear movement and produces clean and undistorted sound pressure levels up to 120dB with less than 1% total harmonic distortion at 20Hz.



The S-SUB is powered internally by a revolutionary digital amplifier that has a 3,000VA power supply (240V), fully regulated output stage and delivers 2,500 Watts of purpose built power. Seamless integration with the main loudspeakers in a stereo or, home theater system is easily accomplished with the onboard digitally-controlled active crossover. The S-SUB is capable of immense air pressure change in a small or large room and provides herculean bass energy that keeps pace with the speed and integrity of the main loudspeakers. The small footprint and front firing design of the S-SUB makes placement easy along the main wall of the listening room and a welcome addition to any system.

#### **SPECIFICATIONS**

DRIVER COMPLEMENT:	2 X 12" BASS DRIVERS
SENSITIVITY:	90DB
IMPEDANCE:	4-OHMS
FREQUENCY RESPONSE:	15 HZ – 150 HZ
DIMENSIONS:	32" (81.28CM) H X 15" (38.1CM) D X 19.2" (48.77CM) W
WEIGHT:	250 LBS.

#### **PRICING AND AVAILABILITY**

The US Retail Price of the Magico S-SUB starts at \$15,000/each. Delivery will begin in August 2015

#### **ABOUT MAGICO**

Magico was created over a decade ago for the sole purpose of leading a no holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction-live music. At Magico, we strive to lead in the creation, development, and manufacture of the most elegant and technologically advanced loudspeaker systems in the world. Each product expresses our passion to craft uncompromising devices that reveal the music as never before.

#### **CONTACT**

For more information on the S-SUB or other Magico loudspeakers, please contact Peter Mackay, V.P. Global Sales and Marketing at Magico LLC, Hayward, CA. USA Telephone:1-510-649-9700 x104, or visit us at [www.magico.net](http://www.magico.net).